

## PRESS RELEASE

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### AIRCELL AND THRANE & THRANE ENTER SWIFTBROADBAND PARTNERSHIP

*Collaboration agreed to harness potential of SwiftBroadband*

World leading satcom equipment manufacturer Thrane & Thrane and AirCell, the leading provider of North American voice and data connectivity, have entered a partnership aimed at introducing a unique new cabin satcom system.

The first fruits of the partnership will be the 2008 introduction of a new lightweight and compact solution based on the new Thrane & Thrane Aero-SB Lite product. This unique and cost effective system is set to widen the market for Inmarsat's next generation SwiftBroadband network that will offer inflight voice and data connectivity, at up to 432kbps per channel.

As the key player in the development of SwiftBroadband ground based infrastructure and one of the first to demonstrate a SwiftBroadband total cabin solution, Thrane & Thrane is the perfect match to provide unique SwiftBroadband data solutions for AirCell's product portfolio.



Lars Thrane (left), Founder & President of Thrane & Thrane and Bill Peltola, AirCell Senior Vice President, Business Aviation Solutions

“SwiftBroadband is an exciting new technology and Thrane & Thrane has been a driving force in its development,” comments Bill Peltola, AirCell Senior Vice President, Business Aviation Solutions. “Thrane & Thrane is clearly a world leader in Inmarsat technology and ground infrastructure. Our similar company cultures and deep customer understanding will ensure that our collaboration provides real benefits in terms of value and the availability of innovative new solutions to the whole aeronautical market.”

AirCell currently offers a wide range of voice and data communications solutions that as a direct result of the partnership with Thrane & Thrane will be expanded to include high-speed data services using SwiftBroadband.

“We are at an exciting phase in the introduction of SwiftBroadband and are delighted to become partners with AirCell, with its unprecedented success in the North American market,” comments Lars Thrane, Founder & President at Thrane & Thrane. “We require an organisation with strong sales & marketing expertise and have selected AirCell as a Preferred Partner. Our collaboration will make SwiftBroadband available to a much wider market than today.”

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### **About Thrane & Thrane**

*Thrane & Thrane is the world's leading manufacturer of equipment and systems for global mobile communication based on sophisticated satellite and radio technology. Since its incorporation in 1981, the company has established a strong position within global mobile communication based on the Inmarsat system, and today Thrane & Thrane provides equipment for maritime, land-based and aeronautical use. The company's products are sold throughout the world under the brands Thrane & Thrane, EXPLORER® and SAILOR®, through distributors and partners and as OEM products. The company is listed on the Copenhagen Stock Exchange. More information about Thrane & Thrane at: [www.thrane.com](http://www.thrane.com).*

### **About AirCell**

*AirCell® is the leader in global airborne telecommunications for the Business Aviation market. Its products are offered by virtually every fixed- and rotor-wing airframe manufacturer in business aviation, and are installed aboard the world's four largest fractional ownership fleets. A single-source, turnkey provider of equipment, service, and technical support, AirCell simplifies airborne communications and keeps you In Touch, In Flight®.*

*The 2006 winner of the FCC's exclusive broadband frequency license, AirCell is also pioneering a revolutionary new wireless broadband system for North America. Available only from AirCell, it will include robust Wi-Fi hotspots that enable airline passengers to surf the Internet, use e-mail, and log on to their corporate VPN's using their personal 802.11a/b/g-equipped Wi-Fi data devices. The system will also offer airline operational communications capabilities and provide a path to a wealth of future cabin services.*

*AirCell ([www.aircell.com](http://www.aircell.com)) has facilities in Louisville, Colorado, and Itasca, Illinois, USA.*