

PRESS RELEASE



March 10, 2008

THRANE & THRANE RENEWS VOLVO OCEAN RACE SPONSORSHIP FOR 2008-2009

Racers and organisers to use exclusively SAILOR[®] Satellite and Radio Communications Equipment.

Thrane & Thrane has signed to become an Official Sponsor of Satellite and Radio Communications Equipment to the Volvo Ocean Race 2008-2009 – the World’s premier ocean race. An extensive line-up of cutting edge SAILOR systems backed up by Thrane & Thrane’s global service concept – the On Board Service Center network – ensures that teams and race organisers have the very best communications solutions at their disposal.

As a sponsor to the Volvo Ocean Race 2005-2006, Thrane & Thrane was instrumental in ensuring the teams and organisers could communicate effectively via mobile satellite communication. The scope of supply expands for the next race with several new communication products, including the newly introduced SAILOR 500 FleetBroadband, but also VHF and MF/HF radios being put to the ultimate test in one of the most extreme sporting events on the planet.



“Our previous partnership with Thrane & Thrane proved very successful, with many of the teams providing fantastic feedback on the SAILOR equipment,” comments George Blake, Commercial Director, Volvo Ocean Race. “We’re delighted to expand on this for 2008-2009 and are looking forward to exploring the possibilities that SAILOR 500 FleetBroadband provides not only in vital communications, but also in the way we are able to broadcast the action to the millions of fans.”

With data rates up to 432kbps, SAILOR 500 FleetBroadband will deliver HDTV and live audio/standard video to the Volvo Ocean Race headquarters throughout the entire race, which will then be broadcast via TV and the internet. As the sole video delivery platform onboard, the inherent reliability that Thrane & Thrane ensures in its SAILOR systems will

be vital to the crews, race organisers and the millions of avid fans expecting high quality footage of the action as it unfolds.

Supplying a complete range of SAILOR satellite and radio communication products, Thrane & Thrane will enable reliable global communication enhancing the daily safety at sea. Each boat will be equipped with one SAILOR 500 FleetBroadband, one SAILOR Fleet 33 and two SAILOR Inmarsat-C terminals as well as SAILOR MF/HF and fixed and portable VHF radios. Additionally, Volvo Ocean Race officials and race umpires will carry the recently introduced SAILOR VHF Scrambler portable radios for secure and confidential communication during race starts and in-port races.

“The Volvo Ocean Race is one of the toughest sporting events in the world. It reflects our philosophy of overcoming the challenges of communication in extreme environments so we are proud that the organisers have chosen us once again as the communications equipment provider,” says Walther Thygesen, CEO, Thrane & Thrane “We will play an important part in the organisation of the race and the safety of the crew and boats as they constantly perform to the very limits of physical endurance. In fact, you could say that the Volvo Ocean Race is the ultimate showcase for Thrane & Thrane.”

For further information, please contact:

John Alexandersen, VP Corporate Communications, Thrane & Thrane A/S
Tel: +45 39558835 or + 45 22723822
e-mail: ja@thrane.com
www.thrane.com

Press materials, images etc:

Saul Trewern, Account Director, Saltwater Public Relations
Tel: +44 (0)1202 669244
e-mail: saul.trewern@saltwatercoms.com
www.saltwaterpr.com

About Thrane & Thrane

Thrane & Thrane is the world's leading manufacturer of equipment and systems for global mobile communication based on sophisticated satellite and radio technology. Since its incorporation in 1981, the company has established a strong position within global mobile communication based on the Inmarsat system, and today Thrane & Thrane provides equipment for maritime, land-based and aeronautical use. The company's products are sold throughout the world under the brands Thrane & Thrane, EXPLORER® and SAILOR®, through distributors and partners and as OEM products. The company is listed on OMX the Nordic Exchange in Copenhagen. More information about Thrane & Thrane at: www.thrane.com.