

## **PRESS RELEASE – *For consumer & gadget press***

### **BROADBAND FOR SMALL AIRCRAFT HAS LANDED WITH THRANE & THRANE'S AVIATOR 200**

*Thrane & Thrane's latest innovations introduces satcoms to entirely new market*

Leading satellite communications equipment manufacturer Thrane & Thrane has kicked-off a revolution in small aircraft communications with the launch of its lightest and most compact system to date, the new AVIATOR 200. Through utilizing a combination of proven avionics and antenna technologies the AVIATOR 200 offers reliable and affordable connectivity within an exceptionally compact and lightweight package, ensuring the system's suitability for smaller aircraft such as midsize, light jets and turboprops.

The cutting-edge AVIATOR 200 introduces in-flight broadband communication to an entirely new segment of users, particularly where weight and space may be important considerations. The innovative solution simultaneously provides data speeds up to 200 Kbps and a single AMBE 2 channel for voice calls, offering users aboard smaller aircraft a complete communications experience where this was previously not achievable. Data and voice services can be accessed via wired or wireless connections built into the AVIATOR 200, alleviating the need for external wired and wireless routers.

"The launch of AVIATOR 200 is a milestone for small aircraft owners as it makes broadband internet a viable option in terms of weight and costs. For the first time, small aircraft including light jets and turboprops will be able to stay connected via an extensive range of services including voice, internet and email provided by the incredibly compact and lightweight package. This is particularly exciting for users of Wi-Fi enabled PDA devices including Blackberry®, iPhone® and iPad™ who can use their own handsets aboard," comments Kim Gram, Vice President, Aeronautical Business Unit, Thrane & Thrane.

Thrane & Thrane's introduction of the AVIATOR 200 is testament to the company's position at the forefront of innovation and technological development. Designed in accordance with Inmarsat's recently announced SwiftBroadband 200 service, Thrane & Thrane engineers have significantly reduced overall system size and weight as well as cost and complexity of aircraft modifications required to install the system. This has been achieved while still developing a solution that provides a high level of service for the end user.

Lars Thrane, Founder of Thrane & Thrane adds, "As the owner of a small business aircraft, the introduction of AVIATOR 200 is a very exciting prospect and I'm confident that we have developed the best solution to provide the many benefits that

Inmarsat's new SwiftBroadband 200 service offers to the business community and other segments."

First customer shipment of the cutting-edge solution is expected for September 2010. For further information please visit the campaign website: [www.thrane.com/AVIATOR\\_200](http://www.thrane.com/AVIATOR_200) and [www.thrane.com](http://www.thrane.com).

Ends  
September 2010

**For further information, please contact:**

Jen Marts, Product Marketing Manager, Aeronautical Business Unit, Thrane & Thrane Inc.  
Tel: +1 757 200 7170  
[www.thrane.com](http://www.thrane.com)

or

John Alexandersen, VP Corporate Communications & Investor Relations, Thrane & Thrane A/S  
Tel: +45 39 55 88 35  
[www.thrane.com](http://www.thrane.com)

**Press materials, images etc:**

Louise Bennett, Account Executive, Saltwater Public Relations  
Tel: +44 (0)1202 669244  
Email: [louise.bennett@saltwatercoms.com](mailto:louise.bennett@saltwatercoms.com)  
[www.saltwaterpr.com](http://www.saltwaterpr.com)

**About Thrane & Thrane**

*Thrane & Thrane is the world's leading manufacturer of equipment and systems for global mobile communication based on sophisticated satellite and radio technology. Since its incorporation in 1981, the company has established a strong position within global mobile communication solutions based on the Inmarsat system, and today Thrane & Thrane provides equipment for maritime, land-based and aeronautical use. The company's communication products are sold throughout the world under the brands Thrane & Thrane, EXPLORER™, SAILOR® and AVIATOR® through distributors and partners. Thrane & Thrane is listed on NASDAQ OMX in Copenhagen (THRAN). [www.thrane.com](http://www.thrane.com).*